

### **Veterans of Foreign Wars Department of New Jersey**

171 Jersey St Bldg. 5 Flr 2 Trenton NJ 08611 (609) 393-1929 adjutant@njvfw.com

#### VFW STATE CONVENTION VENDOR FORM

TYPE OF VENDOR:	BUSINESS: \$100	NON-PROFIT: FREE
Name of Business/Organiz	ation:	
Contact Name:		
Address:		
Phone:		
Email:		
Credit/Debit Card #		
Exp Date:/	/ Security Code:	Billing Zip code:
	SPONSORSHIP	PACKAGE
РАТ	RIOTIC FREEDOM	HERO
	VENDOR	AD

RETURN PAYMENT AND FORM TO
VFW HQ 171 JERSEY ST BLDG 5 FLR 2
TRENTON NJ 08611
OR
ADJUTANT@NJVFW.COM

**DEADLINE: May 10, 2024** 

## **VFW STATE CONVENTON**

The annual VFW State Convention has many opportunities to engage members through sponsorship, advertising, and exhibitions. The VFW is a respected organization where many government and corporate leaders have come to speak before our attendees.

The VFW looks forward to hosting your organization at the State Convention.

# **CONVENTION PROGRAM ADS**

Convention Sponsorship/Vendor Opportunities	Patriotic \$2,000	Freedom \$1,000	Hero \$750	Vendor \$400	Ad \$200
Sponsor of Opening Session					
5 min address to Opening Session attendees	X				
60 second ad at opening session	X	X			
Prime table placement	20'	10'	10'	10'	
Registration bags insert	X	X	X	Addt'l \$100	
Back cover ad					
Inside front cover ad	X				
Inside back cover ad		X			
Full page ad			X	X	X
VFW social media post	X	X			
Banner	6 x 10	5 x 10	4 x 10		
Company logo on signage	X	X			
Dinner (2) with State & National Officers					
Company logo at the display					

## **DEADLINE: MAY 10, 2024**

• For full page: 8 ½" x 11"

• For half page: 7 ½" x 4 3/4"

• Resolution: Min. of 300dpi

• Colors: 4-color process only. No spot colors

 Accepted Format: PDF optimized for print. <u>No Word</u> <u>documents will be accepted.</u>

## **COMPANY LOGO REQUIREMENTS**

**DEADLINE: MAY 10, 2024** 

Please submit a color company logo in Illustrator vector format. Logo must be at least 8" x 8" at 300 dpi.

## **VIDEO REQUIREMENTS**

## **DEADLINE: MAY 10, 2024**

- Videos should be mp4 format in the highest quality available
- 30-60 seconds in length
- Dimensions: 1920 x 1080

Please contact us for further information. We look forward to your participation.



VFW Convention May 29 – June 1, 2024 Wildwood NJ

# 2024 STATE CONVENTION COMMERCIAL JOURNAL ADVERTISEMENT FORM



VFW Dept of NJ 171 Jersey St Bldg. 5 Flr. 2 Trenton NJ 08611 609-393-1929 Office 609-393-3031 Fax

#### PLEASE PRINT ALL INFORMATION

COMPANY NAME:			_
COMPANY ADDRESS:			
PHONE:			
CONTACT PERSON:			
	ADVERTIS	EMENT SIZE	
	(CHECK DESI	RED AD SIZE)	
FULL PAGE:	\$200.00	HALF PAGE:	\$150.00
With each ful	. •	dvertiser may send 1,0 I Convention Hall	000 flyers to
		V Convention	
Fly	ers must arrive p	orior to May 15 <sup>th</sup> , 2024	4
	Application Dead	dline: May 10, 2024	
MasterCard DISCOVER AMERICAN EXPRESS		Make ch	necks payable to: VFW Dept of NJ 171 Jersey St Bldg. 5 FIr 2 Trenton NJ 08611
Card Number:			
Exp:/ Securit	y Code:	Billing Zip code	e:

Pay Online! Easy & quick processing is available for checkout. Visit our Dept website at vfw.nj/org Under resources, select Shop or scan the QR code with your mobile camera.

